



WHY WORK WITH AN SRS?

EXPERIENCE COUNTS. CREDENTIALS MATTER.

The SRS designation is a professional credential recognized by the National Association of REALTORS®.

An SRS has completed advanced specialized training in seller representation.

[LEARN MORE AT WWW.REBINSTITUTE.COM](http://WWW.REBINSTITUTE.COM)

A MEMBER OF AN EXCEPTIONAL GROUP OF TRAINED SELLER ADVOCATES

what you can expect

AN SRS IS

a trained seller client advocate who knows the importance of your specific needs and will guide you through each step of the selling process.

AN SRS IS

extensively trained in a variety of marketing methods to uniquely promote your property to the widest range of prospective buyers.

AN SRS KNOWS

the importance of staging your property for best results. Staging, along with accurate pricing, will attain your desired results in a timely manner.

AN SRS UNDERSTANDS

that negotiation skills are critical to a successful transaction and will ensure you receive the best possible outcome during negotiations of sale.

AN SRS IS

uniquely qualified to exceed your expectations and build your trust.

AN SRS CONCENTRATES

their efforts on your ultimate goals to ensure you are the center of the transaction.

AN SRS HAS

a keen understanding on how to collaborate with a variety of cooperating agents of all skill levels to ensure you get the best buyer.

AN SRS ADHERES

to the highest level of professional ethics and business practices in delivering 'client level' services with integrity.



you can feel confident working with an SRS
CONFIDENCE. TRUST. EXPERIENCE.